

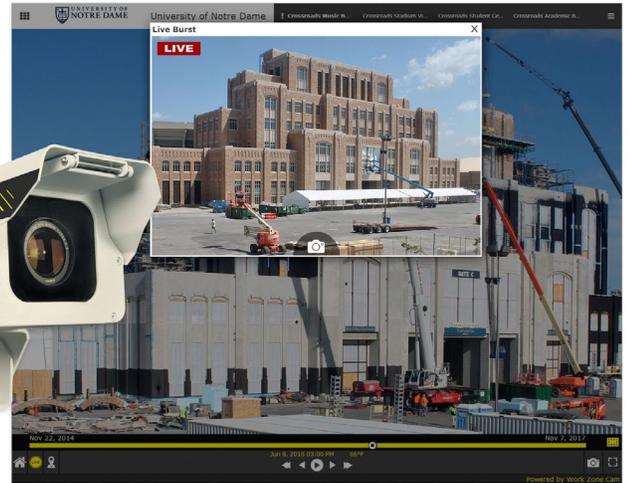
# WORK ZONE CAM

## EarthCam Launches New DIY Work Zone Cam at World of Concrete

*New website, new software supports latest 4K technology*

Las Vegas, NV, January 25, 2018 – It's been rare to find an affordable jobsite camera that offers quality DSLR megapixel resolution plus real live video until now. EarthCam, the leading provider of construction camera technology, announced a Feb. 1st launch of the new **Work Zone Cam**, website and software at World of Concrete Exhibit #C3409 today. The Work Zone Cam is EarthCam's entry level camera system used by general contractors to document and market projects of all sizes.

With 18 megapixel imagery and live video, the new cost-effective Work Zone Cam is the workhorse Project Managers have been looking for. With a 4G LTE multi SIM card modem onboard, clients can easily move the camera from project to project utilizing the best cellular carrier service available in the area. No power at the jobsite? No problem. This camera can also be powered by a solar array with rechargeable batteries. The new onboard solid state storage is capable of archiving over 400 days of images in 4K resolution, making this Work Zone Cam a truly autonomous construction camera.



The camera is available for rental or purchase directly from Amazon and B&H Photo Video. Work Zone Cam ships free and comes with a lifetime warranty on hardware and software. A unique Work Zone Cam feature is the full comprehensive end of project package all clients receive. This includes an unlimited user license to the visual data management software. To provide even more value to the HD camera content, Work Zone Cam has partnered with other construction technology leaders, integrating images into project management software from Procore, PlanGrid and Aconex.

"The new Work Zone Cam holds true to its 8 year reputation of ease of purchase, simple installation and user friendly cloud based software," said Philip Germano, Marketing Manager. "Work Zone Cam empowers our customers with the best Do-it-Yourself construction camera at the most economical price point."

**Construction cameras** are called on more and more to provide high quality images for marketing and promoting construction projects. The Work Zone Cam software allows users to instantly share images to Facebook and Twitter for social media promotions. The software also generates high quality time-lapse movies, updated daily, and now allows users to directly upload their videos to Facebook and YouTube. Clients will receive a broadcast quality 4K time-lapse movie, previously available in only high end camera solutions, which will impress their clients, both current and future.

Learn how to use EarthCam's innovative webcam technology to document your current and future projects at World of Concrete Exhibit #C3409 or visit [www.earthcam.net/woc](http://www.earthcam.net/woc) to schedule a demonstration

### ABOUT EARTHCAM

EarthCam is the global leader in providing webcam content, technology and services. Founded in 1996, EarthCam provides live streaming video, time-lapse construction cameras and photography documentation for corporate and government clients in major cities around the world. EarthCam leads the industry with the highest resolution imagery available, including the world's first outdoor gigapixel panorama camera system. This patent-pending technology delivers superior multi-billion pixel clarity for monitoring and archiving important projects and events across the globe. In 2016, EarthCam documented \$225 billion of construction projects. The company is currently expanding its 10-acre campus in Northern New Jersey and maintains 13 additional offices worldwide.

Projects documented by EarthCam include: Atlanta Falcons' Mercedes-Benz Stadium, Barclays Center, Statue of Liberty, Hudson Yards, 9/11 Memorial Museum, World Trade Center, Washington Monument Restoration, Gov. Mario M. Cuomo Bridge, St. Croix Crossing, LaGuardia Airport, Chase Center, 432 Park Avenue, Brickell City Centre, Minnesota Vikings' U.S. Bank Stadium, Las Vegas Stadium, Whitney Museum of American Art, Panama Canal Expansion, Jeddah Tower, Qatar Rail, Louvre Abu Dhabi, and Smithsonian National Museum of African American History and Culture.

Learn more about EarthCam's innovative solutions at <http://www.earthcam.net/>.